

● **Diana Jarmakani**

# DIANA D. JARMAKANI

Creative Director | Brand Architect | Hospitality Partner | Managing Director  
Lebanon & Nigeria

## EXECUTIVE PROFILE

International Creative Director and Hospitality Partner with 20+ years of experience building brands and scaling businesses across Nigeria, Lebanon, and the GCC.

Founder of P.INC Graphic Design Haus (est. 2002) and Equity Partner in multiple restaurant and entertainment ventures in Nigeria.

Extensive experience delivering branding and corporate identity systems for major Oil & Gas companies, EPC contractors, financial institutions, luxury fashion houses, hospitality groups, and international foundations.

Currently Partner and Managing Director overseeing concept development, branding, operations, and revenue strategy for multi-venue hospitality brands in Nigeria.

## CORE EXPERTISE

- Corporate Brand Architecture
- Hospitality Concept Development
- Multi-Venue Restaurant Operations
- Revenue Strategy & Menu Engineering
- Entertainment Programming
- Luxury & Fashion Campaigns
- Institutional & Blue-Chip Consultancy
- International Brand Positioning
- Oil & Gas & Industrial Branding



- ETV - Entertainment TV
- FTV - Fashion TV
- Rotana Fame Academy
- Patchi
- Zuhair Murad
- Yeprem Jewellery
- Adidas
- Elie Saab
- Pascucci

Positioned Harley-Davidson Lebanon as a high-visibility experiential brand within the region.



