



### **CORE BUSINESS** Fast Casual Nigerian Fusion



### **BRAND IMAGE**

Innovative, Flavourfull and Fun New-age Nigerian flavour infused food





### **BRAND ATTRIBUTE**





### **BRAND VALUES**





### **BRAND PERSONALITY**

Danfo's Brand personality follows the modern Nigerian community charachteristcs and their personalities.

Modern Street wise Humeruous Casual Friendly



### **TARGET AUDIENCE**

Nigerian and Expats > trendy Males and females from > All ages

### **BRAND IDENTITY**

Traditional concept modernized and fun

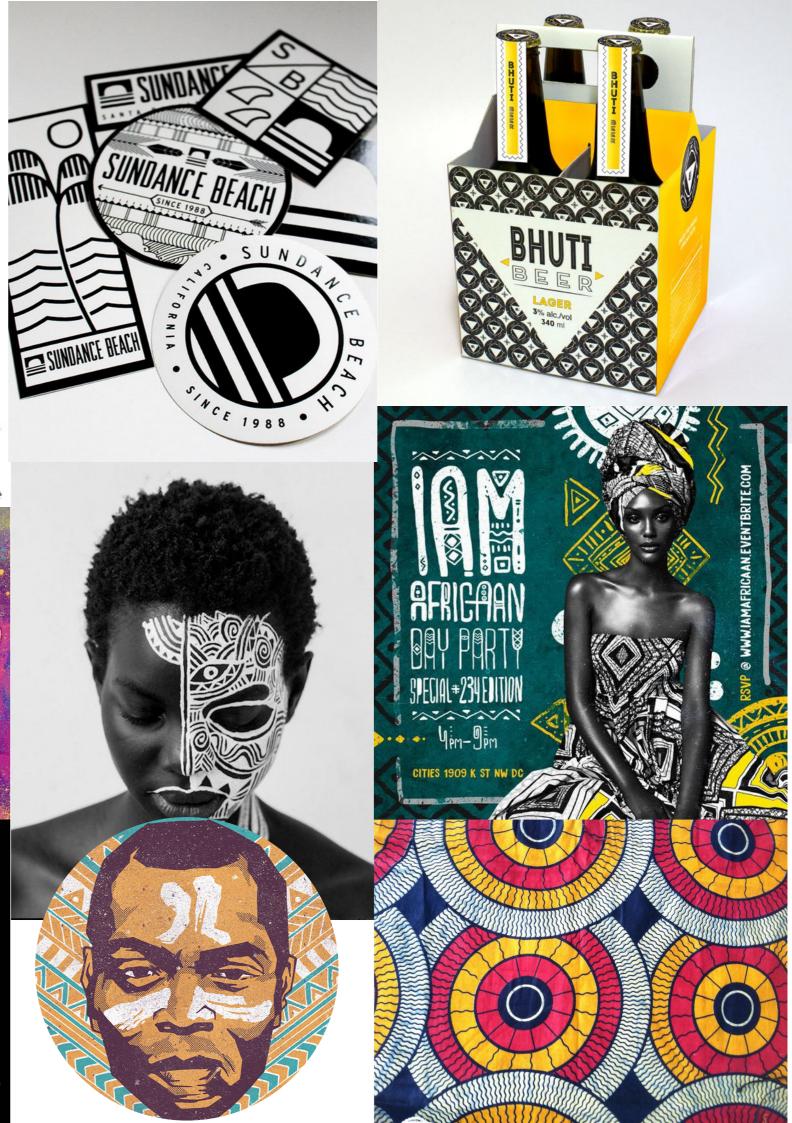
### **BRAND PROMISE**

Danfo, To bring to our customers innovative, flavourfull Nigerian infused food in bistro style.

### **BRAND POSITIONING**

Danfo, Nigerian traditional flavours in non-tradional food style.







Interior Mood Board BRAND PERSONALITY Modem Street wise Humeruous Casual Friendly Oyinbo

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active kitchen







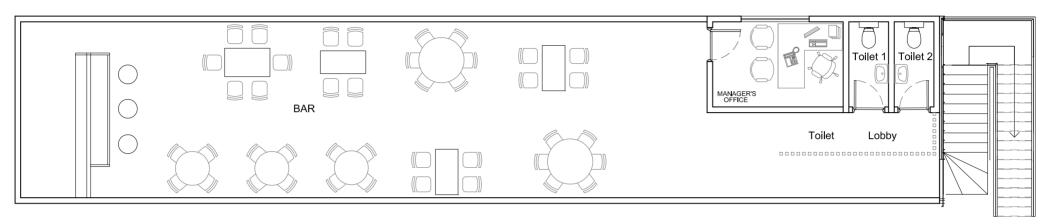




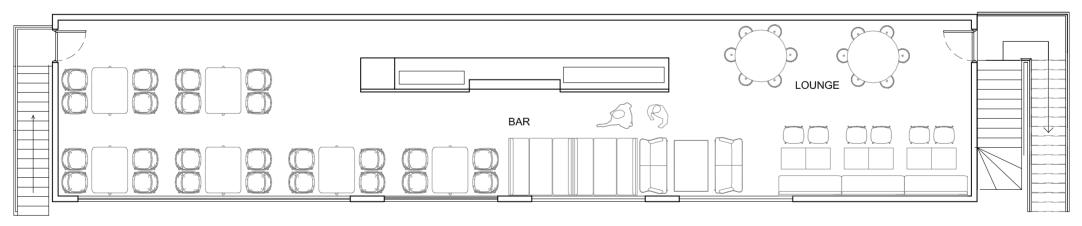




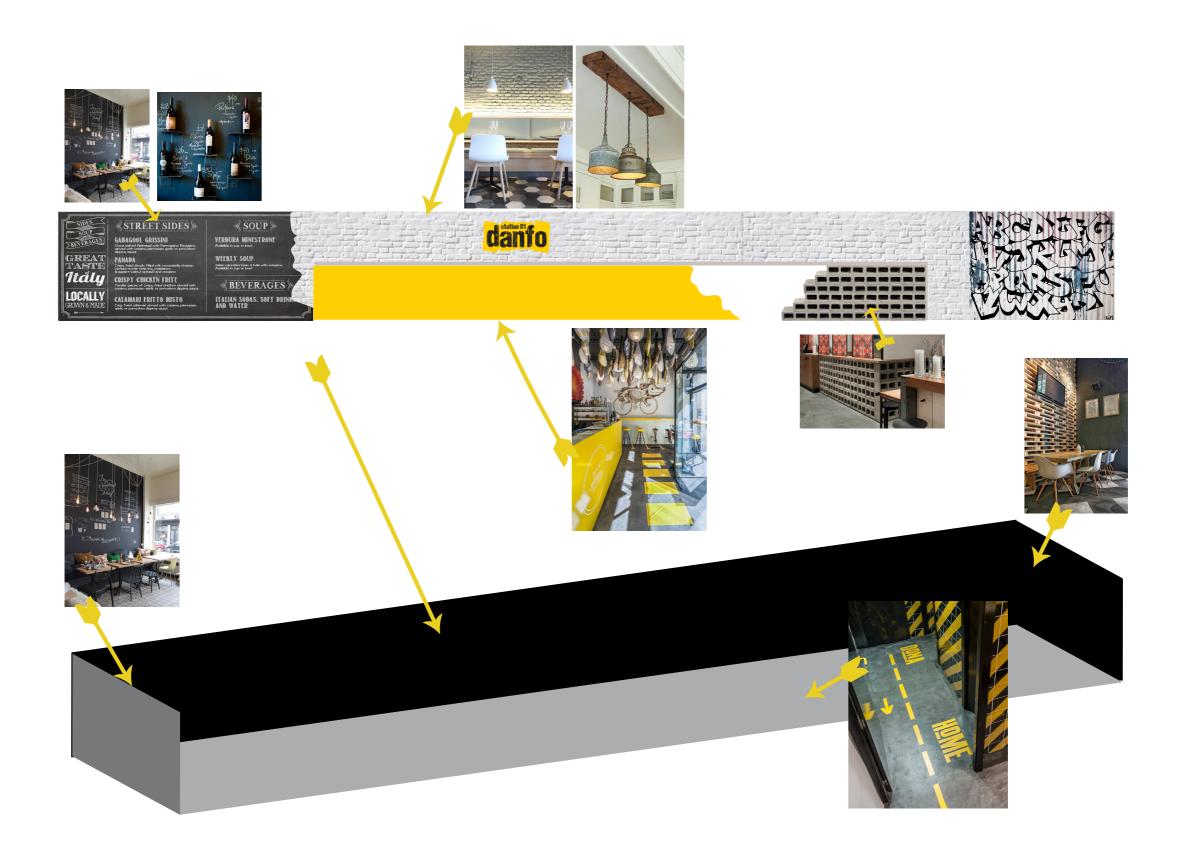




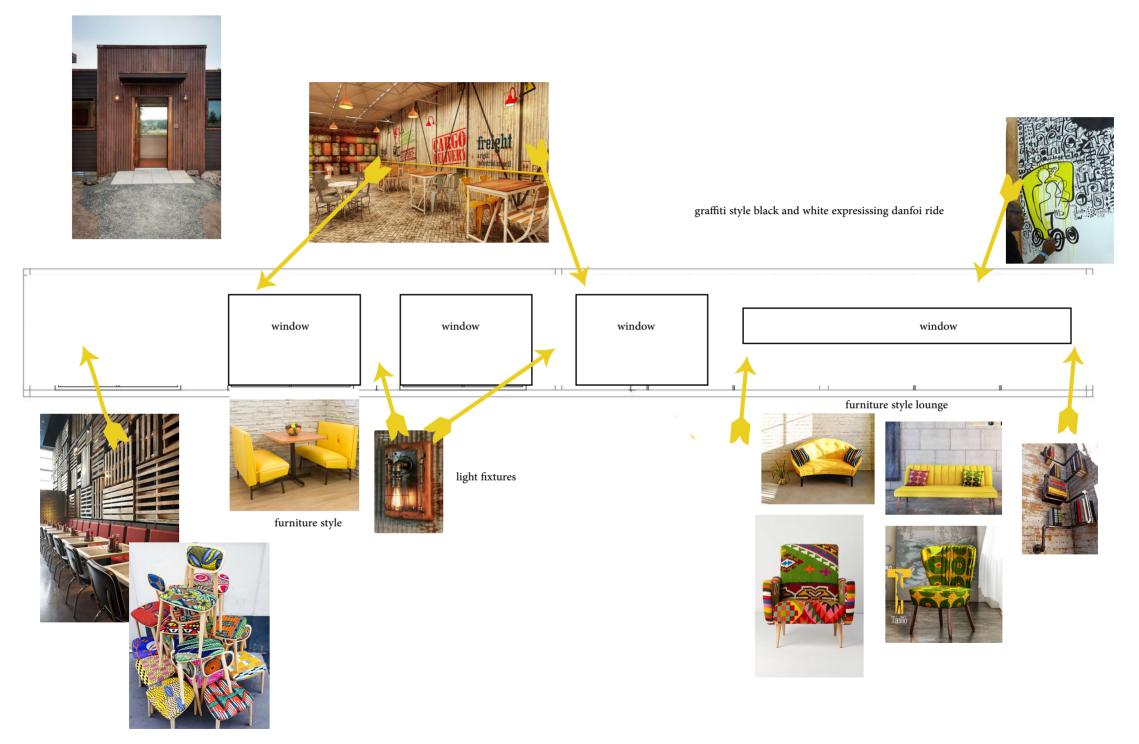
Danfo Rooftop Bar Layout



Danfo Indoor Bar Layout



entrance from the outside



# Exterior View from Carpark Area



# Approach / Main Entrance



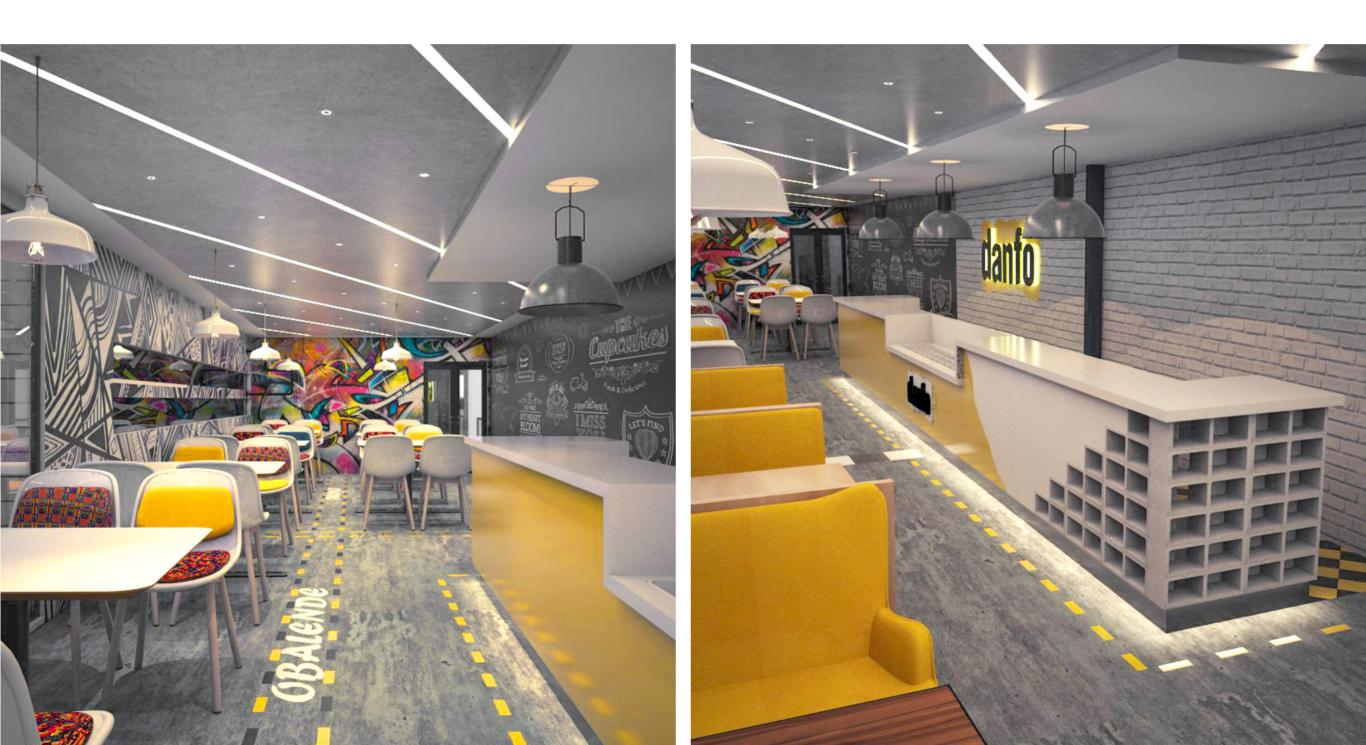
### Interior View 1



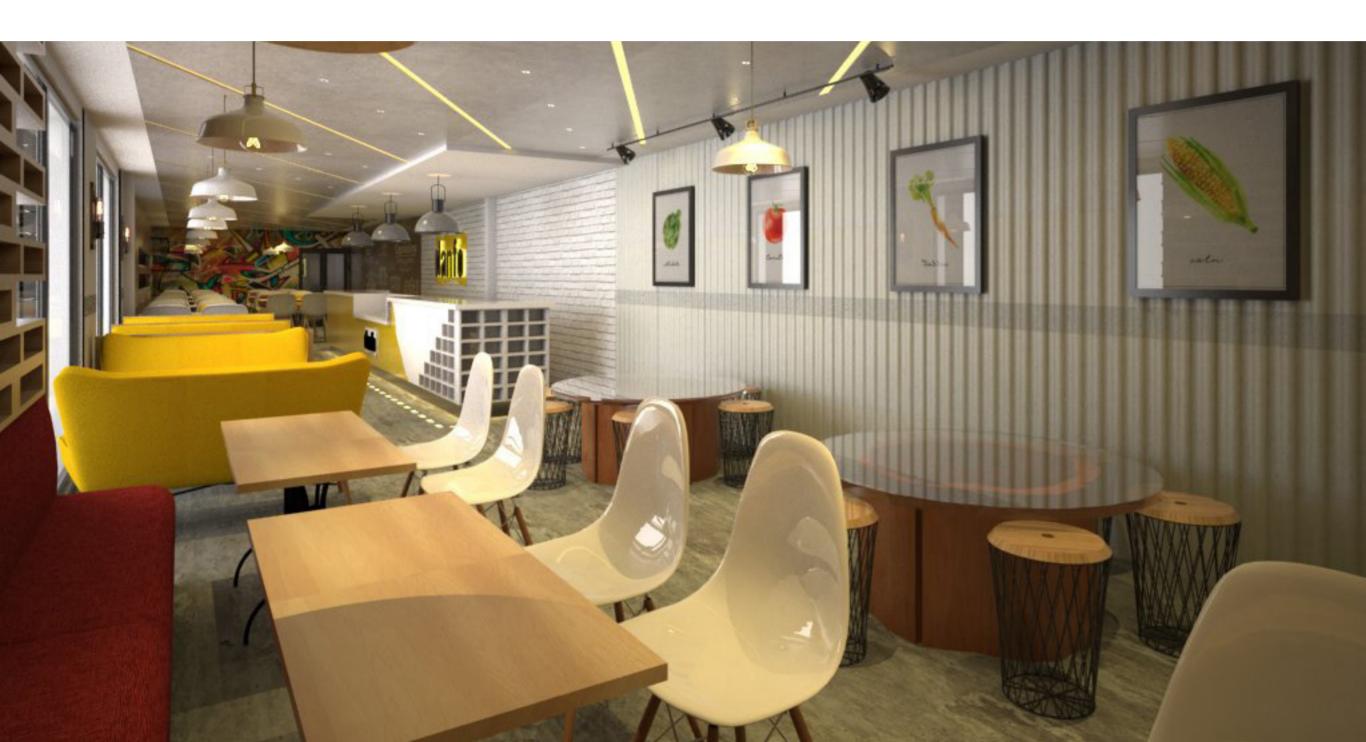
### Interior View 1



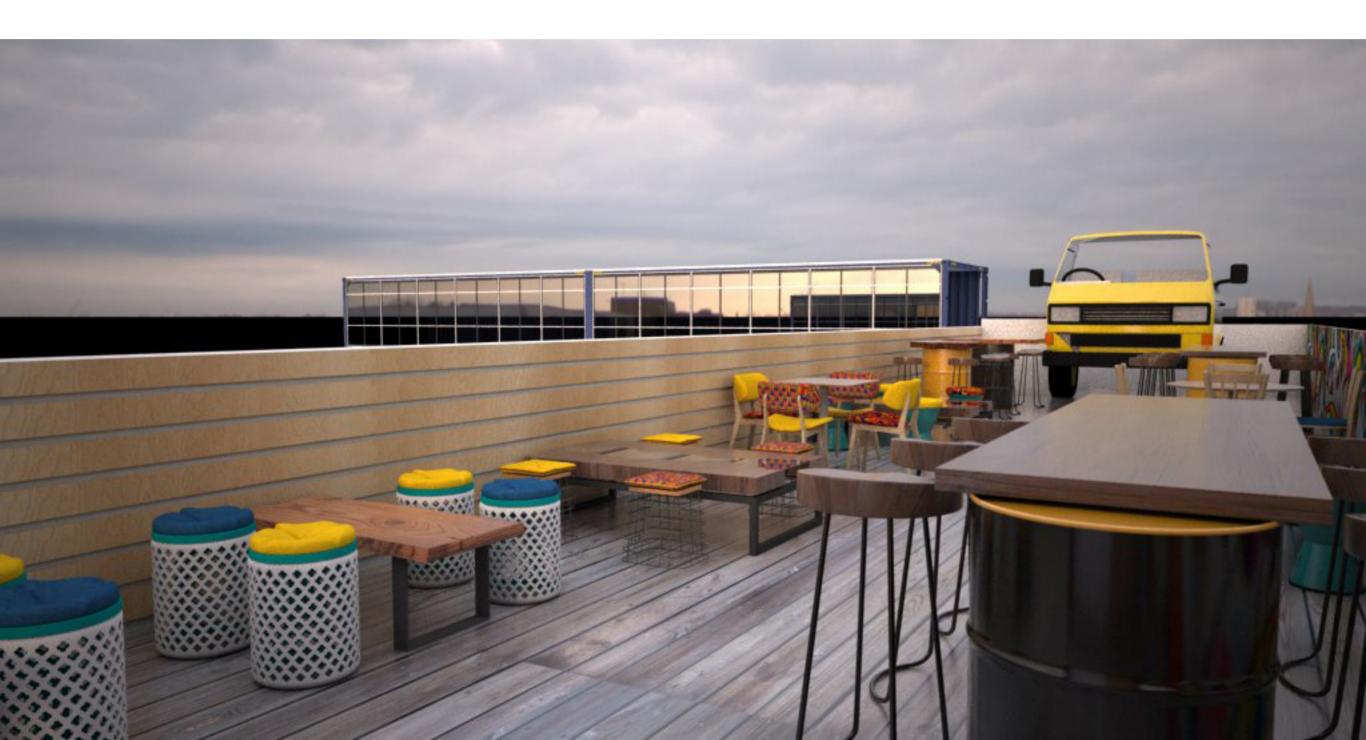
### Interior Views 2 & 3



Interior View 4

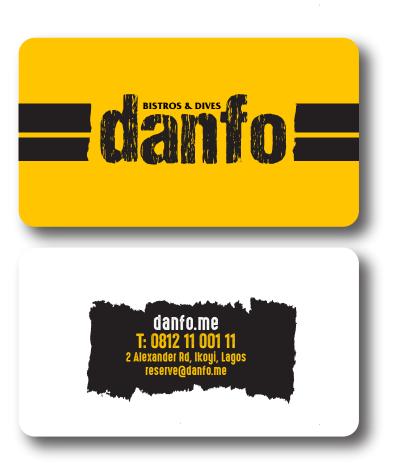


# Rooftop Bar Concept









### **BISTROS & DIVES**



**danfo.me T: 0812 11 001 11** 2 Alexander Rd, Ikoyi, Lagos info@danfo.me











waiters









danfo













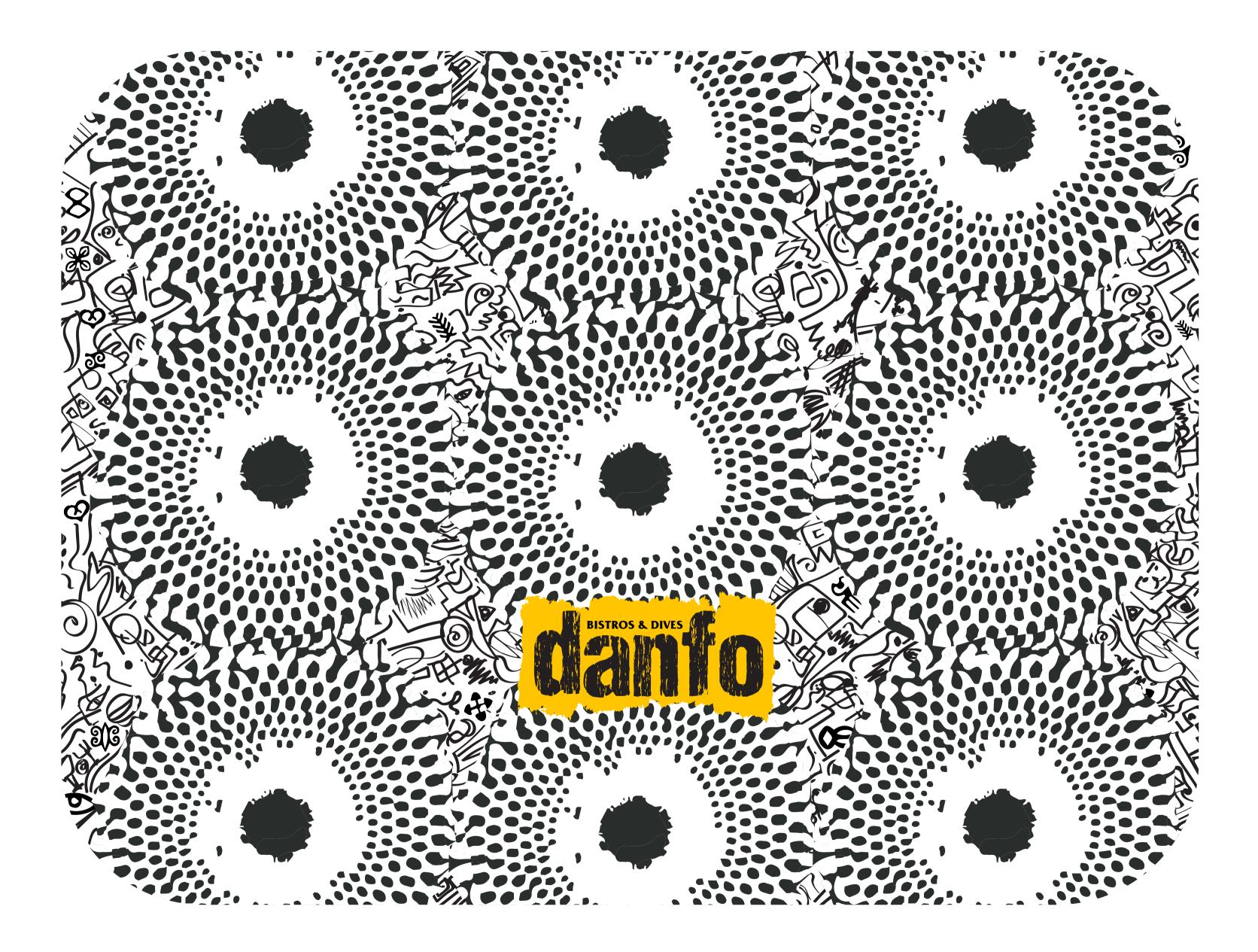
# danfo.me

Thank you for your order

Oya make you send feedbackoo	2 Alexander Road Ikoyi, Lagos, Nigeria +234 (0) 81 3000 4000 info@danfo.me
DanfoBistros&Dives	









#### "IKOYI, IKOYI STRAIGHT....MAKE YOU ENTA WITH YOUR CHANGE 000H...I NO GET CHANGE 0000H!"

# Wettin we dey chop for danfo

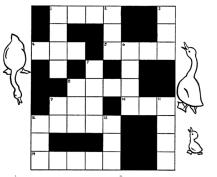
From favorites like chin-chin and plantain chips to full-blown greasy meals, these foods offered are ingenious combinations of flavor,

**Suya** is skewers of intricately spiced cuts of meat, grilled to perfection over an open flame. Often served with sharp, raw chopped onions, and wrapped in newspaper.

Bean and plantain pottage is a pottage made of beans and plantains. This variation balances the nuttiness of brown beans with the natural sweetness of plantains, and the palm oil adds a rich smoky taste to it.

**Dodo** are deep fried plantains cut in slim diagonal slices, circles or cubes and deep-Fried.

A FARM CROSSWORD PUZZLE



FULL SHOW

AT THE

SHRINE

Chief Priest says:

Holiday Jump

9 p.m.

Tomorrow 2.30

**Moin moin** is a (vegan!) dish made of peeled Nigerian brown beans ground together with onions, bell pepper, palm oil and spices, and steamed in banana leaves. You can add any combination of extra bits to it.

he Tid

**Puff puff** it is a deep fried, light-as-air sweet dough balls, served alone or with sugar sprinkled over them.

**Akara** is Deep fried bean cakes. These delicious protein-packed fritters are light, making them ideal for breakfast or throughout the day as a snack. Most people use peeled brown beans, ground and blended with onions and spices, and fry in vegetable oil. They taste amazing when eaten with Agegebread.

#### **Boboze and Coconut**

Boboze also called "akpu mmiri" is a meal made from cassava. It is prepared by slicing cassava. into strips, half-boiling it and then soaking it in water for days to kill any lingering toxin. It is usually combined with coconut for a tastier experience.

#### Banana + Groundnut

Sometimes, the best street foods are usually the simplest .Roast plantain and Groundnut

**Bread and Suya** is a palatable delight for people with a craving for spice.

**Gala**, which is a soft beef/sausage roll.





ROXY CINEMA-APAPA PREMIERE SHOW TO-MORROW AT 11 A.M.



STARRING: DHARMEN-DRA, RAKHEE, & SHAT-RUGHAN SINHA. "AN I.N.F.D. RELEASE"

# Naija drinks

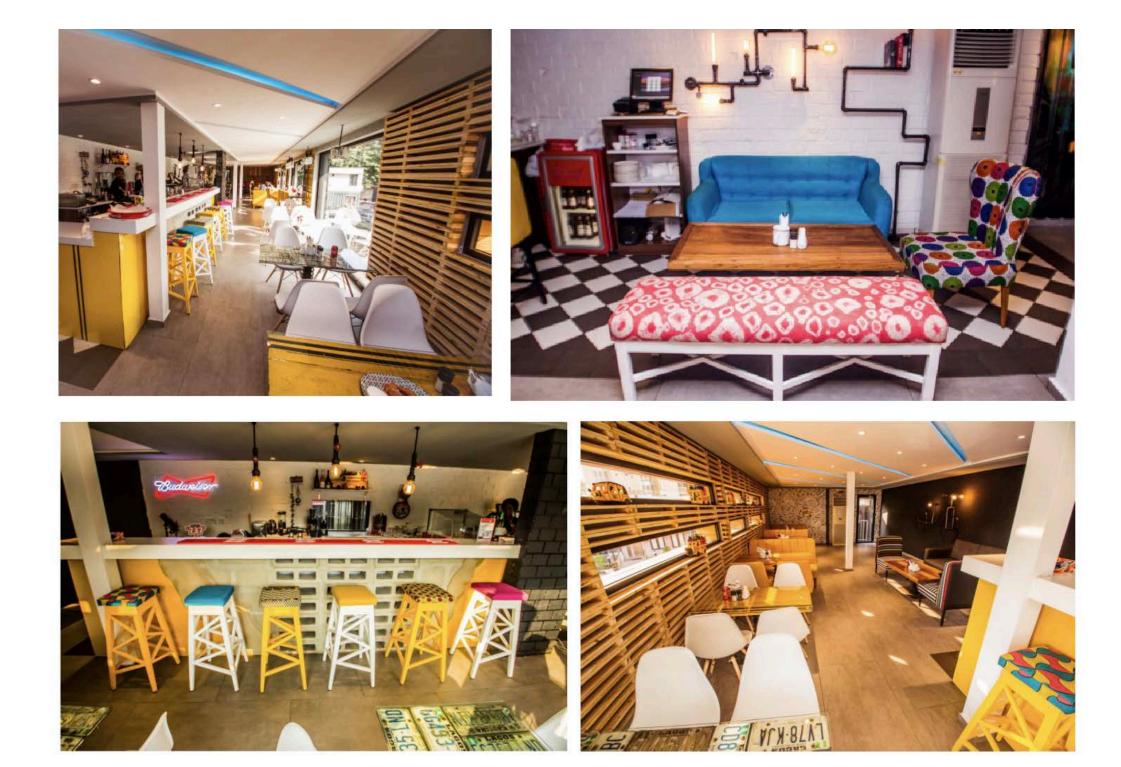
**Zobo** is the roselle plant is a hibiscus plant that is native to parts of west Africa, and the flowers are what's used to make this refreshing drink. It has a tingling ginger after taste.

**Snake Water drink.** It is a locally brewed herbal concoction, made from the seeds and leaves of Indian hemps and mixed with ogogoro (local gin). It is consumed by people who desire them.

**Palm wine** is an alcoholic beverage created from the sap of various species of palm tree such as the palmyra, date palms, and coconut palms





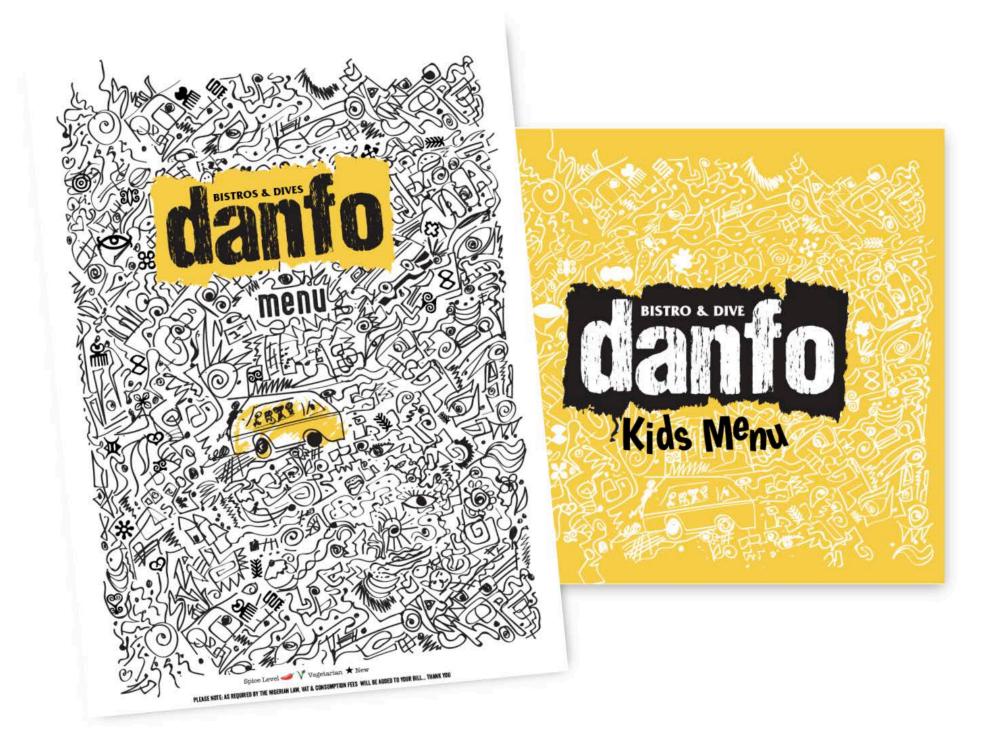














#### **NIGERIA HQ**

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